



FOR IMMEDIATE RELEASE

April 11, 2011

Third annual Ride for Wind event to be held April 29 – 30

DALLAS – The third annual Ride for Wind event, which benefits Women of Wind Energy, will be held in Sweetwater, Texas, April 29-30, 2011. All motorcycle enthusiasts are being summoned to come out, enjoy the festivities and support this green endeavor.

Founded and sponsored by Shermco Industries, the event helps raise money for scholarships that promote women in the wind industry through the WoWE organization. Festivities will begin Friday night, followed by the Texas Wind'em rally on Saturday which will wind through scenic West Texas roads which overlook powerful wind turbine-topped mesas. Live bands will perform both nights, including legendary Bugs Henderson. The entire event is free, but donations are happily accepted. For more information on the event, visit rideforwind.com/

“Each year the turn out gets larger,” said Scott Meador, vice president of business development of Shermco Industries. “This is a really fun event for a great cause, so I’d like to encourage everyone to come out and ride like the wind for this clean energy effort. Make your plans now, as the area hotels could book up.”

The WoWE mission is to promote the education, professional development, and advancement of women to achieve a strong diversified workforce and support a robust renewable energy economy. For more on the organization, visit the WoWE website at womenofwindenergy.org.



ABOUT SHERMCO

[Shermco Industries](http://www.shermco.com) is a provider of safe, reliable testing, repair, professional training, maintenance and analysis of rotating apparatus and electrical power distribution systems and related equipment for the light, medium, and heavy industrial base nationwide. Founded in 1974 in Dallas, the company is comprised of two strategic business units; the Machine Services Division and the Engineering Services Division. With a corporate location in Irving, Texas, a sales office in Brussels and service centers in Austin, Cedar Rapids, Des Moines, Houston, Sweetwater, and Tulsa, Shermco Industries has over 375 full-time employees. The company is a member in good standing with the Electrical Apparatus Service Association, American Wind Energy Association, Professional Electrical Apparatus Recyclers League, and the InterNational Electrical Testing Association. For more information about Shermco Industries, visit www.shermco.com.